Briefing Book for the Minister

PRESS CONFERENCE AT XL ELECTRONICS CONSORTIUM LTD.

4825 Boulevard St-Laurent, Montréal
16:30 to 17:45, Thursday, April 15, 2004

Press Conference

SCENARIO

Start Time	
16:35	**ARRIVAL** You arrive at the office of Dr. Isbister and meet informally with him and the other two members of the podium party (see **Tab E** for profiles). Dr. Isbister leads you to the conference room and your seat on the podium..
16:45	**OPENING** Mr. Fenton welcomes the media and invites Dr. Isbister to deliver his remarks.
16:50	**SPEECHES** Dr. Isbister delivers his remarks (0:15) and then invites you to speak. You deliver your speech (see **Tab C-3** for your speaking notes). (0:15)
17:20	**MEDIA QUESTIONS** After your speech, Dr. McLaughlin thanks you and invites questions from the media (see **Tab C-4** for Qs and As). (0:15)
17:40	**CLOSING AND DEPARTURE** Dr. McLaughlin closes the press conference. Dr. Isbister accompanies you to the building entrance for your departure. (:05) Your driver picks you up to go to your next engagement.

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