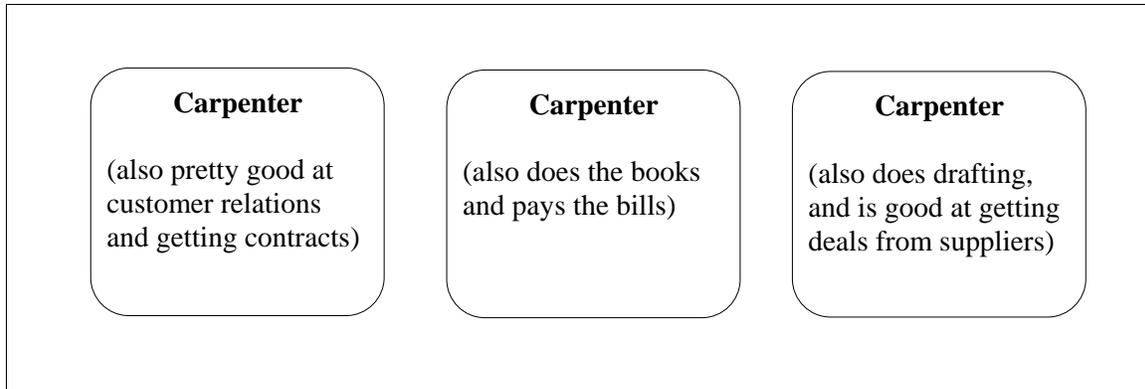


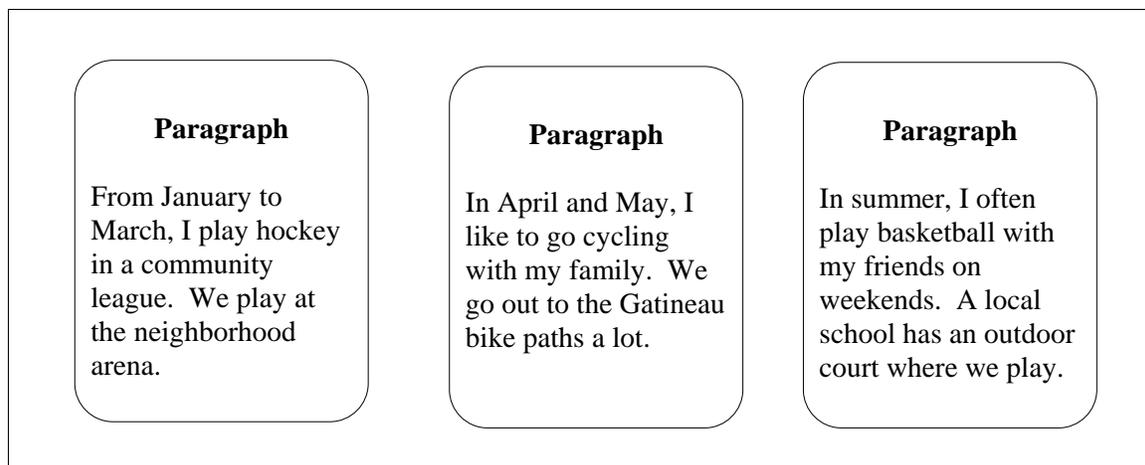
## One-Level Format: Paragraphs Alone

A one-level format for a message is much like an organization chart for a small business run by three partners — with no general manager, and no employees. Here’s an example of such an organization chart for a partnership of three carpenters:



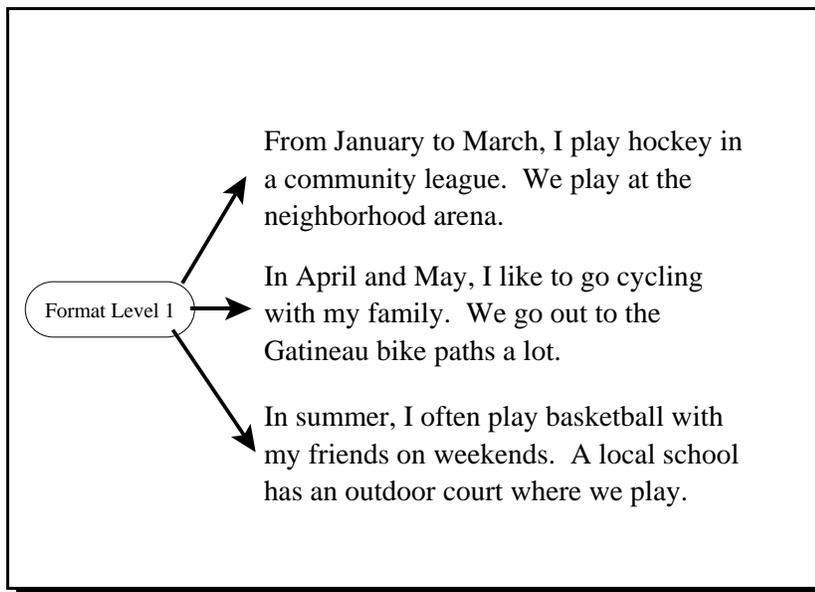
**Figure 1**

To illustrate a one-level format for a message, I’ll go back to the message on sports from the section on Organization. Here’s what it would look like as an organization chart:



**Figure 2**

This is what the actual message would look like with a one-level format:



**Figure 3**

The paragraphs themselves are the only physical signal to tell you how the message has been organized.